**Time to Eat System（食堂在线订餐系统/app/小程序）**

**A product vision**

FOR students and employees in a school WHO have meals in the canteen and business owners WHO want increase their sales and profit in the canteen, THE Time to Eat system is an online meal ordering platform THAT allows people to order food in advance without having to wait 10 minutes in line to pick it up no matter where they are and the food will be delivered to a designated place on campus. UNLIKE other meal ordering system, such as Elema or Meituan, the focus of Time to Eat is the service providing in the canteen inside of a campus rather then sending food to customers from a restaurant. OUR PRODUCT allows the canteen to upload different dishes prepared for each meal. And People can make reservations up to two hours in advance according to their needs, and get the food within the specified time without queuing. Besides, it is certain that our service will be cheaper.

**Two product scenario**

**Mike’s scenario: using Time to Eat to save time and money**

Mike is a freshman student whose family is not rich. He saved money by all means. And also tried his best to save time because of the pressure of study.

However the school canteen is far away from his dormitory. It takes about half an hour to commute between the classroom, the canteen and his dormitory. Therefore, every time he eats, he have to walk a long way to the canteen which is a waste of time. And apart from that, some food delivery platform is too expensive for him. Take Meituan as an instance, he would have to pay at least 20 yuan include the delivery fee for each meal which is unaffordable for him.

But as he uses Time to Eat system, He only needs to choose meals in advance every day and then a delivery guy will send the packaged meal to him. And also the price of a meal is reasonable. Which means that Mike can save money as well as time.

**Mr Wang’s scenario: using Time to Eat to do business**

Mr Wang is the boss of a dining area in the canteen of a university. He wants to increase sales and make more money.

Because the canteen is far away from the students' dormitory, few people come to eat in the canteen. In addition, there are many dining areas in the canteen, and the business is not very good. He wants to join a certain delivery platform to improve his sales.

However, due to the increasement of delivery fee, the cost of a meal is actually higher. And as a result, sales are not going up than before. Besides, most of the delivery platform charge a large percentage of the turnover. So the profit haven’t improved in the end as well.

But as he uses Time to Eat system, the brokerage from the platform will be reduced and there will be more special offers for customers. Therefore the price will be more reasonable and the sales will definitely go up.

**Features**

A feature that allows people to order food from school canteen in advance.

A feature that allows business owners in canteen to upload dishes prepared for every meal so that people can check and order.

A feature that allows delivery guy to deliver the food to users.

A feature to choose dishes in the Time to Eat system.

Lower brokerage.

Many special offers for customers.